

AGIC 2020 Conference Committee Meeting Notes
Thursday, October 17, 2019
10:00 am

In Attendance:

Kevin Blake
John Danloe
Jami Dennis
Seth Franzman
Nicole Funicello
Teresa Gregory
Jason Howard
James Lambert
Jenna Leveille
Lucas Murray
Jennifer Psillas
Aparna Thatte
Steve Whitney
Troy Wiora
Patrick Connelly-Boutin

2019 Conference Review:

- Attendance –
 - 321 total attendees
- Program –
 - 7 technical sessions, and 51 presentations, 15 hands-on, 35 lightning talks total
- Pending payments –
 - Sponsors –
 - All have paid, with the exception of a Student Scholarship sponsorship by Planet
 - Attendees –
 - Only 2 or 3 that have not paid, and we will follow up on those
- Budget
 - Estimating that we will clear ~\$30K
- Survey results –
 - Overall, everyone enjoyed the conference (90% above average or excellent rating)
 - Lunch agendas went too long
 - More time for networking

2020 Conference Planning:

- Location –
 - Prescott
- Dates –

- Aug. 24 – 28
 - Start of college
- Sep. 21 – 25 (NSGIC)
- Sep. 28 – Oct. 2
- Oct. 12 – 16
- General notes –
 - Lunch speakers went long, so should we consider extending lunch to 2 hours, and then have the afternoon sessions end at 5:30 p.m.?
 - Too long, e.g. prune out some stuff to keep it at 1:30 p.m.
 - Have the Gold sponsors present during the Wednesday social?
 - Replace Gold sponsor lunch spiels with something else?
 - Put up a slide listing the Gold sponsors, and incorporate that as part of the general slide that is up between sessions
 - Get a pre-recorded PSA/promo video
 - Too much having the keynote, and then lunch speakers on Wednesday?
 - Focus on a shorter lunchtime presentation, and/or provide Lisa with 30 minutes and leave it at that
 - Give the state review at a different time
 - Do we need a speaker for every lunch?
 - We had a really good lineup this year
 - Tuesday speaker focused on the more technical/teaching aspect of that day
 - Reduce the presentation times, so that there is more time for networking, and eating
 - Video keynote presentations?
 - Grand Canyon Conference did it
 - Jenna will reach out to Matt Torro to get more details
 - Noisy in the Copper Basin Room due to proximity to the vendor booths, and somewhat the hotel staff.
 - Let the adjacent folks know about the presentations and the noise
 - Presentation notes –
 - Bring Ken Fields back!
 - And/or John Nelson
 - Keynote?
 - Tuesday, or ?
 - Do another (longer) block chain presentation?
 - 90 minute technical session
 - Presentation improvements –
 - Provide Bill Johnson presentation guidelines
 - Emphasize the use of the provided laptop, e.g. try and limit presenters using their own devices, since this caused delays in the flow.

- Make it a requirement?
 - Provide presentation best practices, e.g. less words.
 - Keep the Friday afternoon sessions?
 - Or have a more formal lunch?
 - Or go all the way to 5:00 p.m.?
 - Nix the Friday afternoon session
- Hands-on workshops –
 - People leaving early
 - Don't provide certificates at the beginning
 - Emphasize that folks need commit to staying
 - Waiting list
 - Recommendations –
 - More Pro, or all Pro, e.g. no more ArcMap
 - More specific, e.g. editing in Pro, cartography, 3D, etc.
 - More Open Source
 - Arcade
 - Javascript
 - Web apps
 - R
 - Mobile/field data collection
 - Get folks outside to collect, then use the data in the classroom
 - Gather the data ahead of time
 - Field data troubleshooting, e.g. folks bring in their data for review
 - Utilize other rooms for this, e.g. Jerome or 219
 - Need a good instructor
 - Story maps
 - Dashboards
 - OpenStreetMap activity
- Maps & Apps –
 - Voting –
 - Via the app
 - Maps & Apps on Wednesday evening was too long.
 - As opposed to having their map on stage, get a picture to display on the projection screens.
 - Dedicate a session to the Maps & Apps?
 - Offer prizes
- Exhibitors –
 - More public sector
 - Those that offer services for free, e.g. OpenTopography
- Logistics –
 - “Bring out the dressing before the salad for dinner.”
 - Promote the job board

- Wednesday evening appetizers at multiple locations
- Consider using the Jerome room for registration
- Social –
 - “Might be fun to organize sitting at tables at one lunch by ‘What version of ARC did you start with?’ Kind of a generational look at our group.”
 - Women in GIS social
 - Shift hospitality suite hours earlier?
 - Introduce yourself to someone that you do not know
 - Wednesday night social promoted as exhibit hall time?
 - Turn the Wednesday night social in to full blown event?
 - Bring back and activity like GeoCaching?
 - Great for networking and meeting new people

Action items –

- Ask the hotel how many rooms were occupied by non-AGIC folks (Steve)
- Provide the survey results to the presenters (Jami)
- Send survey results to committee (Steve)
- Get a timer (Jenna)
- Send out Bill’s presentation guidelines (Steve)